

USGBC WLA

JOIN US FOR THE 17TH ANNUAL

GREEN GALA

DECEMBER 8th, 2021 6:30 - 9:30 PM UNION STATION
DTLA

A NIGHT LESS PROHIBITED | ROARING 20'S THEME

USGBC-LA's activities expand the green building marketplace, cultivate sustainable cities and communities, influence green building policy at all levels of government, calibrate and enhance the environmental benefits of green building, and develop the next generation of change makers.

Your generous sponsorship will enable us to continue to accelerate all aspects of sustainability in Southern CA's built environment.

For more information visit <u>usgbc-la.org/sponsor</u>

SPONSORSHIP LEVELS

HERO

\$25,000

Seating

Be Seen at the

VIP seating for 3 tables of 8

Customized gobo displayed in ballroom during event

Live mention during program

Recognition on invitation and other pre- and post- event materials

Logo inclusion or mention in pre- and post- event communications

Two-page ad in program Logo on step and repeat

Collaboration on Lunch & Learn or Virtual Tour with your company

Company Promotion

Logo exposure and link to your website on USGBC-LA website and all Gala email promotion

Mention in event press release

Social Media Promotion Prominent logo exposure on social media

CHAMPION

\$10,000

Premium seating for 2 tables of 8

Live mention during program

Recognition on invitation and other event materials

Full-page ad in program Logo displayed at event Logo on step and repeat

Logo exposure and link to your website on USGBC-LA website and all Gala email promotion

Mention in event press release

Logo exposure on social

ADVOCATE

\$5,000

Premium seating for 1 table of 8

Full-page ad in program Logo displayed at event

Mention in event press release

LEADER

\$2,500

Seating for 1 table of 8

Half-page ad in program

Mention in event press release

UNDERWRITING OPPORTUNITIES

100% tax deductible Logo displayed at event and included in program Recognition on social media

\$5,000 OPPORTUNITIES

Printing Sponsor

Wine Sponsor Cha Auctioneer Sponsor Pati

Champagne sponsor Patron Gift Sponsor Centerpiece Sponsor

\$3,000

OPPORTUNITIES

FOR MORE INFORMATION regarding sponsorships or if you have any questions, please contact Ben Stapleton at beneurope-la.org or Julie Du Brow at julie@usgbc-la.org

INDIVIDUAL DONATIONS are welcome at any level. In-kind donations or resources or services are also greatly appreciated.