



For Immediate Release

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USGBC-LA Launches New Website to Accelerate Sustainability for Communities & Individuals

Clearer Path to Sustainable Built Environment Includes Materials & Building Guidance, Community Engagement & Social Equity

Los Angeles, CA (October 10, 2017) – The [U.S. Green Building Council-Los Angeles](http://usgbc-la.org/) chapter (USGBC-LA) has launched a revamped website. The website is fresh and clean-cut with new features, offering an direct, informative and visual framework for any member or volunteer who wishes to be involved and take impactful action toward a sustainable built environment, for themselves or for their community.

USGBC-LA, which has expanded its regional coverage from the beaches to the Arizona border, has also broadened its focus over the last three years beyond the use of green building products and LEED certifications. This new, easy-to-navigate website reflects USGBC-LA's goal of providing the opportunity for *anyone* to learn the "why," "who," and "how" of building and *living* sustainably.

To that end, the website's (<http://usgbc-la.org/>) key improvements include:

- clear calls to action for people to get involved – from design professionals to nonprofits, academics to businesses, local government to community members;
- an improved resources section with *over 40 free toolkits and databases* for sustainability research;
- programs distinctly identified and simply explained;
- user-friendly event calendars for each branch, committee, and program on their respective pages; and
- updated EcoMapLA in Resources section, offering self-guided tours and information on green buildings, transportation, and Los Angeles landmarks.

Other key new features of the website include:

- comprehensive list of expertise topics
- easily accessible blog posts
- clear and complete membership benefits
- expanded information about the Board of Directors and Advisors

"The new USGBC-LA website is a resource for anyone who is interested in a sustainable built environment and how to get there, whether it's for their home, workplace, school, or neighborhood," states Dominique Hargreaves, USGBC-LA Executive Director.



LOS ANGELES

The website was revamped by Los Angeles' SKY design company (<http://wearesky.co/>).

About U.S. Green Building Council-Los Angeles

USGBC-LA is a 501(c)3 nonprofit organization committed to creating a prosperous and sustainable future within one generation. Our mission promotes sustainability in LA County's built environment by delivering access to knowledge, resources, recognition and networking. (www.usgbc-la.org)