MEDIA ALERT
For Saturday, November 4, 2017

MEDIA CONTACT:
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Veggie Bus Will Serve South LA Community with Garden, Wellness Education and Resource Center

WHAT: The U.S. Green Building Council-Los Angeles chapter (USGBC-LA) will unveil its 2017 Legacy Project, the Veggie Bus Classroom Project, Saturday November 4, 2017, in conjunction with the groundbreaking of the Paul Robeson Community Wellness Center renovations. Proposed by Community Services Unlimited Inc. (CSU), the Veggie Bus was selected by the USGBC-LA as its 2017 Legacy Project due to its reuse, recycle-&-upcycle and additional sustainability goals, including building community resilience through food equity and wellness. USGBC-LA provided funding and volunteers to help CSU transform an old diesel school bus, no longer in use, into a classroom, plant nursery and seed library for the area...hence, its new name.

This free community event invites everyone to come celebrate the finished Veggie Bus (and the Community Wellness Center’s groundbreaking) with live music, delicious food, children’s activities, shade tree giveaway, and information booths (inc. USGBC-LA, CSU Inc., TreePeople).

This project is made possible through the sponsorship of Cuningham Group Architecture, Inc., FormLA Landscaping Inc., Bernards Construction, SoCalGas, IRS Demolition, USGBC-LA Board of Directors and others, as well as by donations and hundreds of volunteer hours from partner groups.

WHY: USGBC-LA’s Legacy Project initiative is designed to be a means of service and education that enhances communities and offers perpetual gains. The beneficiaries of the Veggie Bus Classroom Project will be residents of South L.A. who participate in educational programs and classes offered by CSU. The Veggie Bus will become a permanent part of the urban farm and wellness center that is being developed at CSU’s headquarter, the Paul Robeson Community Wellness Center in South L.A., and
includes and features sustainable design elements such as solar panels, water catchments systems, and reclaimed materials.

WHO: Featured speaker is Channa Grace, Founder and President of affordable housing developer Women Organizing Resources, Knowledge and Services (WORKS). Channa has made it her life’s work to provide beautiful quality affordable housing, where individuals and families have an opportunity to thrive. She has built over 1500 affordable apartment homes and has dedicated numerous WORKS housing communities for urban food growing and produce distribution activity. Channa is uniquely placed to understand the importance of the Paul Robeson Community Wellness Center for both food access and as a resource for traditional residents of South L.A. at a time when gentrification is displacing so many in the community. www.worksusa.org

WHEN:
Saturday, November 4, 2017

TIME:
10:00 am to 1:00 pm

WHERE:
Paul Robeson Center
6569 South Vermont Avenue
Los Angeles, CA 90024

PARKING:
We encourage attendees to carpool, ride share or make use of public transportation. Street parking is available.

COST:
No-Cost. Registration preferred, please visit http://usgbc-la.org/event-details/2683518/

Please RSVP to Julie Du Brow at julie@dubroworks.com or 310-922-1301.

Late breaking or live news crews please call Julie Du Brow at 310-922-1301.

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