21st Annual
My Green Building
Conference & Expo
FRIDAY & SATURDAY MAY 20 + 21, 2022
SEE YOU IN-PERSON AND ONLINE!
MyGBCE 2022 IS A TWO-DAY
HYBRID EVENT FOR EVERYONE!

JOIN US FOR:

INDUSTRY DAY
FRIDAY
MAY 20TH, 2022

FEATURING
Inspiring Keynotes
Networking
Virtual Exhibition Hall
Workshop Sessions
Civic + Product Awards
Innovative Start-Ups

COMMUNITY DAY
SATURDAY
MAY 21ST, 2022

FEATURING
Educational Demonstrations
Informative Speakers
Committee Showcases
Workshops
Interactive Presentations
Music + Art

SEE YOU IN PERSON AND ONLINE!
The 21st Annual Green Building Conference and Expo is a HYBRID event!
To gain access to the interactive web and mobile app, network with your community, and start scheduling your sessions, register for MyGBCE 2022 today!
MGBCE 2020 + 2021 COMBINED HAD:

- 440,000+ SPONSOR IMPRESSIONS
- 2,500+ REGISTRANTS
- 90+ SESSIONS (WORKSHOPS, VIRTUAL TOURS, KEYNOTES)
- 100+ EXHIBITORS (BUSINESS AND COMMUNITY GROUPS)

**PREMIER SPONSOR PACKAGES**

**PLATINUM - $50,000**
Exclusive "Presented By" branding across the entire event, a unique and customized package + all other benefits below

<table>
<thead>
<tr>
<th>GOLD - $25,000</th>
<th>SILVER - $15,000</th>
<th>BRONZE - $10,000</th>
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<tbody>
<tr>
<td>Exhibit Booth</td>
<td>Premier Visibility (2 days)</td>
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</tr>
<tr>
<td>Conference Tickets</td>
<td>Ten</td>
<td>Seven</td>
</tr>
<tr>
<td>Participation</td>
<td>Announce Awards</td>
<td>Introduce Lunch Keynote</td>
</tr>
<tr>
<td>Brand Exposure</td>
<td>Networking Branding, Logo on Event Site Banners, Media &amp; Press Release Link to Your Website, Social Media Features</td>
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**SPONSORSHIP PACKAGES**

**CHAMPION SPONSORSHIP - $5,000**

<table>
<thead>
<tr>
<th>Conference Tickets</th>
<th>Five + Option for PREMIER EXHIBIT BOOTH (In-Person + Virtual)</th>
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<tbody>
<tr>
<td>Brand Exposure</td>
<td>Logo in Event Program, Logo on MGBCE Website + Promotional Materials + Link to Your Website, Social Media Features</td>
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**EXHIBITOR PACKAGES**

All exhibitors receive their own interactive booth with dedicated content and branding. ([Click here for examples! You will need to create a Whova account for access.](#))

<table>
<thead>
<tr>
<th>PREMIER - $2,500</th>
<th>IN-PERSON - $1,500</th>
<th>ONLINE- $750</th>
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<tbody>
<tr>
<td>Exhibit Booth</td>
<td>Premier (In-Person + Virtual)</td>
<td>In-Person</td>
</tr>
<tr>
<td>Conference Tickets</td>
<td>Ten</td>
<td>Seven</td>
</tr>
<tr>
<td>Brand Exposure</td>
<td>Logo in Event Program, Logo on Website + Promotional Emails, Lead-Generating Button, Livestream Chat + Embedded Video, One-on-One Chat Options Available, Participation in Expo Hall Scavenger Hunt</td>
<td>Logo on Website + Main Hall Signage + Promotional Emails, Attendance at In-Person Networking Event, Participation in Expo Hall Scavenger Hunt</td>
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**SPONSORSHIP ADD-ONS**

<table>
<thead>
<tr>
<th>WORKSHOP SPONSORSHIP - $1,000</th>
<th>EXPO HALL SCAVENGER HUNT SPONSOR - $3,500</th>
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</thead>
<tbody>
<tr>
<td>Conference Tickets</td>
<td>Five</td>
</tr>
<tr>
<td>Brand Exposure</td>
<td>“Presented by” Branding in Your Session, Social Media Feature, Link to Your Website</td>
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To learn more or to register for the event, please visit [usgbc.la/mygbc](http://usgbc.la/mygbc). For sponsorship opportunities, please contact our Executive Director, Ben Stapleton, at ben@usgbc-la.org.