NET ZERO ACCELERATOR
Guiding, piloting & promoting built environment innovation

The Net Zero Accelerator leverages the insights, expertise, and relationships of our marquee partners and community members to speed the development and commercialization of sustainable innovations.

ØCARBON  ØENERGY  ØWATER  ØWASTE

Bringing thought leadership and broad awareness to high-potential pilot projects, the NZA is the only program of its kind focused on propTech, cleantech, and the built environment.

WE BUILD AWARENESS
of economically viable solutions and market innovations through marketing, media, events, and curated networking.

WE BRIDGE THE GAP
between policy and technology for both the commercial and affordable housing sectors.

WE GET TECH TO MARKET
through onsite pilots with committed green building leaders.

NET ZERO ACCELERATOR | COHORT IV
Applications now open through March 20, 2022

- 9-Month Program
- 15 Pilot-and Market-Ready Solutions
- 20+ Committed Pilot Partners/Sites
- 30+ Expert Partners & Advisors
- 100K+ Relevant Media Impressions
- Expos, Demos & Promotional Events

Core Curriculum: Fundamentals; Brand & Story, Sales & Business Development, Pilot Readiness, Project Finance of Growth Capital, and Sustainability ROI. Electives including: Legal, ESG, PR, biomimicry, and more.

Application & Selection  Programs  Pilot Development  Demo Day
JAN–APR  MAY–AUG  SEP–DEC  JAN

INNOVATION SERVICES & COMMUNITY ENGAGEMENT
Leverages the cleantech commercialization expertise of our NZA team and other USGBC–LA staff engaged in market analysis and tech scouting.

- Innovation & Technology Landscape Reports
- Sponsor-Defined NZA Focus Areas
- Innovation Design Charrettes
- RFPs for Custom Projects
- International Knowledge Share
- Problem-Solving Roundtables
- Webinars and Lunch & Learns
- Innovation Showcases
- Video/Media Opportunities
- Mini–Cohorts with International Partners

NetZeroAccelerator.org
Green building experts counsel and coach our pilot-ready companies on strategy, fit and viability. Cohort members receive low-cost, focused acceleration to streamline and de-risk adoption with a curriculum that is customized to their needs and best leverages our collective expertise. All made possible by our Sponsors, Partners, and Advisors.

Select Partners

Active Pilot Sites

Expert Advisors

Past Cohort Members

Leadership & Team

Your support demonstrates continued leadership and enables delivery of high-impact, low-cost services to the cohort and our green building community at large. Please join us in supporting this work that is so vital to making net zero a reality.

For more information including opportunities for customized programs:
Ben Stapleton, Executive Director, USGBC-LA • Ben@USGBC-LA.org | 310.892.7061
NZA Colin Mangham, Director, Net Zero Accelerator • Colin@USGBC-LA.org | 310.498.1335

NetZeroAccelerator.org
**NET ZERO ACCELERATOR**

Become a NET POSITIVE part of our NET ZERO future

By sponsoring or partnering in other roles with the Net Zero Accelerator at USGBC-LA you contribute to the development and commercialization of sustainable innovations for the building industry in Southern California and beyond.

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<th>ØCARBON</th>
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### 2022 Partner Support Opportunities

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<thead>
<tr>
<th>Amount</th>
<th>Tier</th>
<th>Benefits</th>
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</thead>
<tbody>
<tr>
<td>$50,000</td>
<td>Platinum</td>
<td>Select Sector Focus Area for 2022 NZA, Preferred Partner Access to Innovation Landscape Report, Plus All Benefits of Lower Tiers</td>
</tr>
<tr>
<td>$25,000</td>
<td>Gold</td>
<td>Pilot Project Management &amp; Support, Spotlight in NZA Stories Marketing Campaigns, Plus All Benefits of Lower Tiers</td>
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<tr>
<td>$10,000</td>
<td>Silver</td>
<td>Selection Committee Membership and Voting, Customized Company Showcase, Priority Matchmaking (First Access to Selections), PR Mentions and Quotes, Plus All Benefits of Lower Tier</td>
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<tr>
<td>$5,000</td>
<td>Bronze</td>
<td>Logo Representation (Digital, Social, Collateral), Thank You’s at High Profile Events, 1-to-1 Company Matchmaking, Opportunities as Advisor and/or Pilot Partner</td>
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<tr>
<td>$1,000</td>
<td>Founders Circle</td>
<td>Logo Representation</td>
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**All Include Applicable USGBC-LA Sponsorship Benefits**

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