



SPONSORSHIP OPPORTUNITIES

DECEMBER 9, 2020

SEE YOU ONLINE VIA THE GO GAME PLATFORM

5:30 PM - VIRTUAL LOBBY OPENS FOR NETWORKING + FAMILY-FRIENDLY GAMES BEGIN
6:00 PM - EVENT PROGRAMMING WITH WELCOME REMARKS, SUSTAINABLE INNOVATION AWARDS, AND ANNOUNCEMENTS
6:45 PM - GET YOUR GAME ON!

USGBC-LA's activities expand the green building marketplace, cultivate sustainable cities and communities, influence green building policy at all levels of government, calibrate and enhance the environmental benefits of green building, and develop the next generation of change makers.

USGBC-LA invites you to join us for the 16th Annual Green Gala, A Virtual Game Show Experience. Your generous sponsorship will enable us to continue to accelerate all aspects of sustainability in Southern CA's built environment.

This year, more than ever, we're asking for our community's support towards this invaluable annual fundraiser. Several of our important events that support our largest annual initiatives had to be canceled this year due to limitations arising from the COVID-19 pandemic. The proceeds from your support of this year's Green Gala will directly support the 2020 Legacy Project as well as our Green Schools Initiatives.

For more information visit usgbc-la.org/sponsorship

GREEN GALA SPONSORSHIP LEVELS

	HERO \$25,000	CHAMPION \$10,000	ADVOCATE \$5,000	LEADER \$2,500	ALLY \$1,000	SUPPORTER \$500
Tickets	48 tickets	24 tickets	12 tickets	6 tickets	4 tickets	2 tickets
Platform Personalization	Personalized Alternative Event Theme for Main Lobby with your company branding Two personalized game rooms	Personalized Game Room with Company Branding	Rotating Ad on Platform with Company Branding	Logo Representation in Main Lobby	N/A	N/A
Be Heard	Opportunity to welcome all w. 3-5 min msg	Opportunity to present award during SIA award ceremony	N/A	N/A	N/A	N/A
Be Seen	Full-page ad in program, acknowledgment during opening presentation, name and logo on event signage and on-screen	Full-page ad in program, acknowledgment during opening presentation, name and logo on event signage and on-screen	Half-page ad in program, acknowledgment during opening presentation, name and logo on event signage and on-screen	1/4-page ad in program, acknowledgment during opening presentation, name and logo on event signage and on-screen	Name and logo on event signage and on-screen and listed in program	Name and logo on event signage and on-screen and listed in program
Marketing Promotion	Name, logo and link to your website on USGBC-LA website, e-vites and registration page	Name, logo and link to your website on USGBC-LA website, e-vites and registration page	Name, logo and link to your website on USGBC-LA website, e-vites and registration page	Name, logo and link to your website on USGBC-LA website, e-vites and registration page	Acknowledgement during opening presentation	N/A
Social Media Promotion	Social media promotion includes 1 blog post, 2 IG/FB posts, 5 tweets	Social media promotion includes 1 blog post, 2 IG/FB posts, 5 tweets	Social media promotion includes 1 IG/FB post, 3 tweets	Social media promotion includes 1 IG/FB posts, 2 tweets	Social media promotion includes 2 tweets	Social media promotion includes 1 tweet

FOR MORE INFORMATION regarding sponsorships or if you have any questions, please contact Ben Stapleton at ben@usgbc-la.org.

INDIVIDUAL DONATIONS are welcome at any level. In-kind donations or resources or services are also greatly appreciated.

The U.S. Green Building Council - Los Angeles is a 501 (c) 3 non-profit organization. Your donation is tax deductible as permitted by law. Federal Tax ID #75-3041444.