Annual MiniGolf Tournament
September 13th, 2023
2023 Prospectus
In support of USGBC-LA’s Annual Environmental Justice Project
Our work is transforming the built environment into a more sustainable, resilient, and equitable California for all.
Let's Par-tee!

**Event Overview**

4:00 Check-in + DJ Live Set
4:30 Tee Off
4:30 Tacos and Beer Served
6:30 Tournament Announcements
7:00 Event Close
About the Event

What to expect:

200+ attendees with an intimate and team-focused crowd

Live Set with special guest DJ

Networking capabilities with industry-specific attendees

96% of MiniGolf attendees are a part of the green building industry

“This was such a beautiful event! So grateful for all you’ve done to pour into Watts through The Reverence Project!”

-Danielle Killian
Become a Masters Sponsor

$5,000

Benefits:

• Three foursome teams for mini-golf courses
• Your logo on the scorecard
• A speaking opportunity during the winner announcements
• Logo placement on the drink sleeves that all attendees will be offered
• Sponsored hole with your logo on the mini-golf courses
• Link to your organization’s website from event site page
• Sponsor mention on social media
• Your logo on digital marketing materials
Become a

**Taco Cart Sponsor**

$4,500

**Benefits:**

- Your logo on display with special thanks on and around the taco spread
- Your logo printed on bamboo napkins to be given out when served
- Two foursome teams for mini-golf courses
- Logo placement on the drink sleeves that all attendees will be offered
- Sponsored hole with your logo on the mini-golf courses
- Link to your organization's website from event site page
- Sponsor mention on social media
- Your logo on digital marketing materials
Become a Booze + Beverage Sponsor for $3,500

Benefits:

- Your logo on display with special thanks on and around the beverage stations
- Two foursome teams for mini-golf courses
- Logo placement on the drink sleeves that all attendees will be offered
- Sponsored hole with your logo on the mini-golf courses
- Link to your organization’s website from event site page
- Sponsor mention on social media
- Your logo on digital marketing materials
Become a Photobooth Sponsor for $3,000

Benefits:

- Your logo on display with special thanks on and around the photobooth
- Your logo added to all digital photo strips that will be emailed or texted to users
- Your logo on the photobooth site page available after the event
- Two foursome teams for mini-golf courses
- Sponsored hole with your logo on the mini-golf courses
- Link to your organization’s website from event site page
- Sponsor mention on social media
- Your logo on digital marketing materials
Become an Ace Sponsor $2,500

Benefits:

- Two foursome teams for mini-golf courses
- A speaking opportunity during the winner announcements
- Logo placement on the drink sleeves that all attendees will be offered
- Sponsored hole with your logo on the mini-golf courses
- Link to your organization's website from event site page
- Sponsor mention on social media
- Your logo on digital marketing materials
Become a Birdie Sponsor for $1,000.

Benefits:
- One foursome team for mini-golf courses
- Sponsored hole with your logo on the mini-golf courses
- Link to your organization's website from event site page
- Sponsor mention on social media
- Your logo on digital marketing materials
In benefit of the USGBC-LA Annual Environmental Justice Project

The USGBC-LA Environmental Justice Project began in 2016 with the goal of bridging the gap between social equity and environmental resiliency as we recognize certain communities are more impacted by effects of climate change. Historical injustices, de-facto segregation, and geographic location collaborate to create the resource disparities seen in Los Angeles today, making equity a critical component of building a sustainable city for all residents.
We build climate resiliency.

- 450 Wildfire Defense Education attendees
- 200+ Net Zero Accelerator innovators supported
- 34 Expert advisors and mentors guiding
- 25 Green Affordable Housing partners

We promote healthy buildings and healthy people.

- 1st Electrified Construction Coalition launched
- 200+ Initiative-based member groups
- 796 Green jobs posted in our green career center
- 35 Healthy Building Alliance Partners

We cultivate leadership, learning, and collaboration.

- 1,200 K-12 students went through our sustainability fundamentals course provided in both English & Spanish
- 1,500+ Graduates of the Green Janitors Education Program
- 306 Landscapers certified to create sustainable green spaces
- 1,824 Hours worked in our Green Building Corps

We support corporate sustainability.

- 120+ Sustainability leaders engaged in our executive committee
- 3 White Papers Released

Other stats via LASAN; data collected from 2014-2020

Emissions in Los Angeles
GHG emissions by sector

- Residential Buildings 24%
- Commercial + Institutional Buildings 22%
- Energy Industries 20%
- Manufacturing Industries + Construction 13%
- On-Road Transportation 12%
- Landfilled Waste 6%
- Other 2%

Why we do what we do:

1,200
K-12 students went through our sustainability fundamentals course provided in both English & Spanish

1,500+
Graduates of the Green Janitors Education Program

306
Landscapers certified to create sustainable green spaces

1,824
Hours worked in our Green Building Corps

120+
Sustainability leaders engaged in our executive committee

3
White Papers Released
Thank you!

Not seeing what you’re looking for or want to have your own custom sponsorship package?

Contact us to find out how to build your own custom opportunity!

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usgbc.la/minigolf23