U.S. Green Building Council–LA Audience Reach

50,000+ Mailing Audience

5,000+ Site Page Views

8,000+ Average Annual Event Attendees

5,000+ LinkedIn Followers

Our work is transforming the built environment into a more sustainable, resilient, and equitable California for all.
Weighing the cost of water does not end with its use:

Water use expends energy and carbon, contributing to other factors that we will discuss with the experts to better understand the true cost of water.

At this event, we will:
- Release the results of a study on the energy costs of moving water in and around the LA region.
- Discuss the connections between energy, water, and carbon to better understand how we can be more efficient with our use of all three.
- Unpack the policy and funding landscapes around the energy intensity of water use and how it relates to water reuse, water storage, and more.

**Agenda:**

4:00 PM  
Welcome Remarks

4:15 PM  
Framing Presentation

4:30 PM  
Panel Discussion

5:20 PM  
Audience Q&A

5:30 PM  
Networking

In-person + Live-Stream
Premiere Sponsorship: $5,000

Become a Premiere Sponsor $5,000

Benefits:

- Welcome Remarks at the event
- Networking table at the event for your organization
- Physical recognition of company logo at the event
- Sponsor mention during the event by moderator
- Link to your organization’s website from event site page
- Organization logo on digital marketing materials
- Sponsor highlight on social media platforms
- Logo on Thought Leadership Series event site
Gold Sponsorship: $2,500

Become a Gold Sponsor
$2,500

Benefits:

- Networking table at the event for your organization
- Logo on sponsor presentation page
- Link to your website from Thought Leadership Series event page
- Logo on digital marketing materials
- Sponsor highlight on social media platforms
- Logo on Thought Leadership Series event site
Silver Sponsorship: $1,000

Become a Silver Sponsor
$1,000

Benefits:

- Link to your website from Thought Leadership Series event page
- Logo on digital marketing materials
- Logo on Thought Leadership Series event site
Additional Sponsorship Opportunities

Become an Alcohol Sponsor

$2,500

Benefits:

- Formal bar setup with server and sustainable barware
- Logo presence at bar
- Logo on sponsor presentation page
- Link to your website from Thought Leadership Series event page
- Logo on digital marketing materials
- Sponsor highlight on social media platforms
- Logo on Thought Leadership Series event site
Additional Sponsorship Opportunities

Become a Catering Sponsor

$2,500

**Benefits:**

- Logo recognition presence at catering
- Logo on sponsor presentation page
- Link to your website from Thought Leadership Series event page
- Logo on digital marketing materials
- Sponsor highlight on social media platforms
- Logo on Thought Leadership Series event site
We cultivate leadership, learning, and collaboration.

We build climate resiliency.

We promote healthy buildings and healthy people.

We support corporate sustainability.

Why we do what we do:

- **We cultivate leadership, learning, and collaboration.**
  - 1,200 K-12 students went through our sustainability fundamentals course provided in both English & Spanish
  - 1,500+ Graduates of the Green Janitors Education Program
  - 306 Landscapers certified to create sustainable green spaces
  - 1,824 Hours worked in our Green Building Corps

- **We build climate resiliency.**
  - 450 Wildfire Defense Education attendees
  - 200+ Net Zero Accelerator innovators supported
  - 34 Expert advisors and mentors guiding
  - 25 Green Affordable Housing partners

- **We promote healthy buildings and healthy people.**
  - 1st Electrified Construction Coalition launched
  - 200+ Initiative-based member groups
  - 796 Green jobs posted in our green career center
  - 35 Healthy Building Alliance Partners

- **We support corporate sustainability.**
  - 120+ Sustainability leaders engaged in our executive committee
  - 3 White Papers Released
  - 120+ Sustainability leaders engaged in our executive committee

**Emissions in Los Angeles**

GHG emissions by sector

- Residential Buildings: 24%
- Commercial + Institutional Buildings: 22%
- Energy Industries: 20%
- Manufacturing Industries + Construction: 13%
- On-Road Transportation: 12%
- Landfilled Waste: 6%
- Other: 2%

*stats via LASAN; data collected from 2014-2020*
Thank you!

Not seeing what you’re looking for or want to have your own custom sponsorship package?

Contact us to find out how to build your own custom opportunity!

Carrie Hester
Director of Development
carrie@usgbc-la.org

Ben Stapleton
Executive Director
ben@usgbc-la.org

Julie Du Brow
Director of Communications and Partnerships
julie@usgbc-la.org